



## WHO WE ARE

**Active Production and Design Inc.** has been providing professional services for Fashion Events across the nation since 1993. We are continuously growing, expanding our operation and our name. Active Production and Design Inc. is an established premiere full service production company. We have extensive experience working with Fashion Events around the country.

We are a full-service AV company specializing in every aspect of the audio/visual field. We take pride in owning and stocking a multi-million dollar inventory of the most technologically advanced equipment. Our expertise is in Fashion Event production and technical execution. Our unsurpassed client satisfaction and customer service is guaranteed with every interaction with the Active Team.

Active Production and Design Inc. remains at the forefront of event technology. We believe in continuous upgrades of our equipment. Active's account executives and on-site technicians are able to stay abreast of the ever changing technology due to our ongoing training programs. Our goal is always to provide our clients the best possible service, while building positive, lasting relationships. Our clients can rest assured knowing that they can always count on Active to not only get the job done, but get it right, in a professional, timely and cost effective manner.

## OUR SERVICES

**Active Production and Design**, is available to our customers for full-service production of events, installations, equipment sales and rentals.

**Services include:**

- Fashion Show Technical Coordination
- Creative Direction/Design
- Custom Set Design
- Video Production Services
- Production Consultation
- Custom Gobos/Monograms





# MEET YOUR ACTIVE TEAM



## **Matt Clouser, President/CEO**

Matt created Active Production and Design with humble beginnings in 1993. He has taken what were a few lights in the back of his Jeep and turned it into a multi-million dollar, cutting edge production company, producing events locally and around the world. Matt's creative passion and love for the event industry is what gave him the determination to move forward with establishing Active as a premier audio visual company. He is a long standing member of GaMPI, ACVB, ISES, NACE and the Luxury Marketing Council.



## **John Fox, Vice President**

John's persona conveys the type of assuredness that gives our clients confidence in knowing that Active will execute a first class production. He brings more than 15 years of experience in audio, video, theatrical lighting and overall technical production to the meetings, special events, trade shows and motion picture industries. He has been pivotal in the successful development of our current sales team and clientele.



## **Steve Zaug, General Manager**

Steve is a true wingman. Coming up through the ranks of Active, Steve has in-depth knowledge of the detailed intricacies involved in maintaining an organization such as Active. Being responsible for the day to day operations makes Steve the go to guy for almost everything! It is this dedication to Active, which Steve has shown for 13 years, that has helped to build Active and make it what it is today.



## **Robert Green, Director of AV- The Georgia Aquarium**

Robert is our "Big Fish" of AV at The Georgia Aquarium. With over 20 years in the audiovisual industry; Roberts's professionalism and attention to detail creates a pleasant and relaxed experience for our clients. This Southern Gentleman is definitely one of a kind. Robert continuously delivers genuine customer service, and is always willing to go the extra mile.



## ACTIVE TEAM CONTINUED...



### **Kevin Wilson, Creative Services Director**

Kevin is the mastermind behind all of the multimedia creation and design for Active. Kevin has several years of experience in the field of multimedia and also has a Bachelor of Fine Arts in Computer Animation/Multimedia. When it comes to making sure our clients receive the most creative overview of their event and business needs, Kevin is sure to leave our customer's smiling with satisfaction each time.



### **Scott Hodges, Account Executive**

Scott has a real go getter attitude, and is persistently successful in building and maintaining client relationships. Scott manages the day-to-day affairs of numerous accounts, and ensures that our customers are completely satisfied. With a Bachelor's degree in Communications, Scott is knowledgeable in conveying Active's mission effectively, and has a sincere desire to provide excellent customer care to each client.



### **Kareena Bakhsh, Sales and Marketing Director**

Kareena's charismatic spirit infuses an artful energy to Active's already robust team portfolio. With her charm, bright smile and passion Kareena helps to make every client's event especially enjoyable and memorable. Kareena believes whole heartedly in Active's mission "To create and maintain relationships and go the extra mile to ensure client satisfaction."

This Fashion Merchandising graduate is committed to drawing on her expertise and designer's eye to deliver cutting edge concepts for your next event.



### **Levi Bulkley, Senior Production Consultant**

Levi's sales and production design concepts make him a natural fit for Active. His expertise includes, Entertainment Production, Corporate Meetings, Social Events, Special Events and Fashion Events. Levi takes a very Active role with his clients every step of the way from start to finish, ensuring a smooth experience with every event. Coming from his roots in nonprofit work, he also has a passion for charity and fundraising events. Levi is engaged in the events community and provides service, expertise and influence to many industry based organizations such as ISES, NACE and MPI.